

## **Aspects of a multi-level study of competitive performance of objects and subjects of economic management**

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### **Abstract**

This article discusses the questions of analysis and evaluation of competitive performance at different levels of the economic system. It substantiates the separation of a micro-level study of competitive performance of objects and subjects of economic management. It introduces a new product level. Great attention is given to formalization of the competitive performance indicator for objects and subjects at the product, micro-, meso- and macro-levels. It is shown that competitive performance of products and services is studied at the product level, competitive performance of companies and enterprises is studied at the micro-level, competitive performance of industry sectors, various company associations, etc. is studied at the meso-level and competitive performance of national economies, countries, regions, etc. is studied at the macro-level. © IDOSI Publications, 2013.

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### **Keywords**

Competitive performance, Industry sector, Product, Region, Service